

## Double Acts - 2

GB Sample: 23rd - 24th January 2017

Total	Gender		Age					Social Grade		Region							
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland

### Who do you prefer out of: Noel Gallagher and Liam Gallagher (Oasis band members)

Unweighted base	2098	981	1117	224	246	346	495	787	1307	791	465	313	194	253	491	1716	134	248
<b>Base: All GB Adults</b>	<b>2098</b>	<b>1007</b>	<b>1091</b>	<b>252</b>	<b>325</b>	<b>353</b>	<b>434</b>	<b>734</b>	<b>1154</b>	<b>944</b>	<b>516</b>	<b>344</b>	<b>201</b>	<b>269</b>	<b>480</b>	<b>1811</b>	<b>105</b>	<b>183</b>
Noel Gallagher	28%	32%	25%	30%	35%	41%	29%	19%	29%	28%	32%	30%	25%	28%	25%	28%	23%	34%
Liam Gallagher	9%	9%	9%	15%	13%	9%	9%	6%	8%	10%	12%	7%	9%	9%	9%	9%	11%	7%
Don't know	46%	44%	49%	31%	37%	40%	50%	56%	48%	44%	44%	50%	44%	42%	48%	46%	49%	48%
Not applicable - I am unfamiliar with this double act	16%	16%	17%	25%	15%	10%	12%	19%	15%	17%	12%	14%	21%	21%	19%	17%	18%	10%

### Who do you prefer out of: Richard Madeley and Judy Finnigan (Richard and Judy)

Unweighted base	2098	981	1117	224	246	346	495	787	1307	791	465	313	194	253	491	1716	134	248
<b>Base: All GB Adults</b>	<b>2098</b>	<b>1007</b>	<b>1091</b>	<b>252</b>	<b>325</b>	<b>353</b>	<b>434</b>	<b>734</b>	<b>1154</b>	<b>944</b>	<b>516</b>	<b>344</b>	<b>201</b>	<b>269</b>	<b>480</b>	<b>1811</b>	<b>105</b>	<b>183</b>
Richard Madeley	26%	25%	26%	16%	29%	30%	25%	26%	27%	25%	26%	28%	25%	26%	29%	27%	19%	17%
Judy Finnigan	21%	18%	23%	15%	20%	23%	21%	21%	19%	22%	23%	18%	29%	18%	17%	20%	21%	23%
Don't know	39%	40%	38%	25%	37%	38%	46%	43%	42%	37%	39%	44%	32%	34%	39%	38%	42%	48%
Not applicable - I am unfamiliar with this double act	14%	16%	12%	44%	15%	8%	8%	10%	12%	17%	13%	10%	14%	22%	15%	14%	18%	12%

### Who do you prefer out of: David Baddiel and Frank Skinner (Baddiel and Skinner)

Unweighted base	2098	981	1117	224	246	346	495	787	1307	791	465	313	194	253	491	1716	134	248
<b>Base: All GB Adults</b>	<b>2098</b>	<b>1007</b>	<b>1091</b>	<b>252</b>	<b>325</b>	<b>353</b>	<b>434</b>	<b>734</b>	<b>1154</b>	<b>944</b>	<b>516</b>	<b>344</b>	<b>201</b>	<b>269</b>	<b>480</b>	<b>1811</b>	<b>105</b>	<b>183</b>
David Baddiel	13%	13%	13%	9%	13%	16%	17%	11%	16%	10%	13%	12%	12%	17%	14%	14%	11%	9%
Frank Skinner	40%	44%	36%	23%	44%	49%	41%	39%	40%	40%	45%	48%	41%	34%	34%	41%	36%	38%
Don't know	27%	26%	28%	17%	23%	26%	32%	31%	27%	28%	28%	24%	28%	23%	29%	27%	31%	32%
Not applicable - I am unfamiliar with this double act	20%	16%	22%	51%	20%	9%	10%	19%	17%	23%	14%	16%	19%	25%	23%	19%	22%	21%

### Who do you prefer out of: Matt Lucas and David Walliams (actors in Little Britain)

Unweighted base	2098	981	1117	224	246	346	495	787	1307	791	465	313	194	253	491	1716	134	248
<b>Base: All GB Adults</b>	<b>2098</b>	<b>1007</b>	<b>1091</b>	<b>252</b>	<b>325</b>	<b>353</b>	<b>434</b>	<b>734</b>	<b>1154</b>	<b>944</b>	<b>516</b>	<b>344</b>	<b>201</b>	<b>269</b>	<b>480</b>	<b>1811</b>	<b>105</b>	<b>183</b>
Matt Lucas	21%	27%	16%	25%	22%	26%	19%	19%	21%	21%	23%	18%	22%	22%	22%	21%	18%	21%
David Walliams	39%	34%	44%	43%	50%	41%	42%	31%	39%	40%	42%	40%	43%	35%	37%	40%	43%	35%
Don't know	28%	29%	28%	16%	18%	27%	32%	36%	30%	27%	27%	30%	27%	27%	27%	28%	28%	35%
Not applicable - I am unfamiliar with this double act	11%	11%	12%	17%	11%	6%	7%	14%	10%	13%	8%	11%	8%	16%	13%	11%	11%	9%

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**Who do you prefer out of: Vic Reeves and Bob Mortimer (Vic and Bob)**

Unweighted base	2098	981	1117	224	246	346	495	787	1307	791	465	313	194	253	491	1716	134	248
<b>Base: All GB Adults</b>	<b>2098</b>	<b>1007</b>	<b>1091</b>	<b>252</b>	<b>325</b>	<b>353</b>	<b>434</b>	<b>734</b>	<b>1154</b>	<b>944</b>	<b>516</b>	<b>344</b>	<b>201</b>	<b>269</b>	<b>480</b>	<b>1811</b>	<b>105</b>	<b>183</b>
Vic Reeves	19%	22%	16%	11%	16%	24%	21%	19%	19%	18%	20%	25%	17%	16%	18%	19%	14%	15%
Bob Mortimer	24%	25%	22%	17%	23%	34%	27%	19%	24%	23%	28%	22%	23%	21%	20%	23%	22%	26%
Don't know	36%	34%	39%	16%	32%	34%	42%	43%	39%	34%	35%	35%	40%	36%	36%	36%	41%	38%
Not applicable - I am unfamiliar with this double act	21%	19%	23%	57%	29%	8%	10%	19%	18%	26%	17%	18%	20%	26%	26%	21%	23%	22%

**Who do you prefer out of: Alexander Armstrong and Richard Osman (presenters on Pointless)**

Unweighted base	2098	981	1117	224	246	346	495	787	1307	791	465	313	194	253	491	1716	134	248
<b>Base: All GB Adults</b>	<b>2098</b>	<b>1007</b>	<b>1091</b>	<b>252</b>	<b>325</b>	<b>353</b>	<b>434</b>	<b>734</b>	<b>1154</b>	<b>944</b>	<b>516</b>	<b>344</b>	<b>201</b>	<b>269</b>	<b>480</b>	<b>1811</b>	<b>105</b>	<b>183</b>
Alexander Armstrong	31%	35%	28%	34%	28%	29%	33%	32%	31%	32%	32%	35%	30%	31%	31%	32%	29%	24%
Richard Osman	23%	22%	24%	27%	25%	24%	22%	20%	23%	23%	24%	24%	22%	16%	23%	22%	25%	29%
Don't know	28%	27%	29%	15%	23%	27%	31%	33%	30%	25%	27%	27%	28%	26%	29%	27%	25%	32%
Not applicable - I am unfamiliar with this double act	18%	16%	20%	24%	23%	20%	14%	15%	16%	20%	17%	14%	21%	27%	17%	18%	21%	15%

**Who do you prefer out of: Paul Simon and Art Garfunkel (Simon and Garfunkel)**

Unweighted base	2098	981	1117	224	246	346	495	787	1307	791	465	313	194	253	491	1716	134	248
<b>Base: All GB Adults</b>	<b>2098</b>	<b>1007</b>	<b>1091</b>	<b>252</b>	<b>325</b>	<b>353</b>	<b>434</b>	<b>734</b>	<b>1154</b>	<b>944</b>	<b>516</b>	<b>344</b>	<b>201</b>	<b>269</b>	<b>480</b>	<b>1811</b>	<b>105</b>	<b>183</b>
Paul Simon	29%	35%	23%	18%	18%	31%	32%	34%	31%	27%	30%	34%	27%	26%	26%	29%	27%	32%
Art Garfunkel	12%	12%	12%	12%	5%	7%	14%	16%	10%	14%	12%	11%	14%	12%	12%	12%	11%	11%
Don't know	43%	39%	46%	25%	42%	44%	46%	46%	44%	40%	41%	42%	39%	41%	45%	42%	47%	47%
Not applicable - I am unfamiliar with this double act	17%	13%	20%	45%	34%	18%	7%	4%	14%	19%	17%	13%	20%	21%	18%	17%	15%	11%

**Who do you prefer out of: Jayne Torvill and Christopher Dean (Torvill and Dean)**

Unweighted base	2098	981	1117	224	246	346	495	787	1307	791	465	313	194	253	491	1716	134	248
<b>Base: All GB Adults</b>	<b>2098</b>	<b>1007</b>	<b>1091</b>	<b>252</b>	<b>325</b>	<b>353</b>	<b>434</b>	<b>734</b>	<b>1154</b>	<b>944</b>	<b>516</b>	<b>344</b>	<b>201</b>	<b>269</b>	<b>480</b>	<b>1811</b>	<b>105</b>	<b>183</b>
Jayne Torvill	25%	27%	24%	11%	23%	24%	28%	29%	24%	26%	29%	26%	25%	21%	23%	25%	17%	29%
Christopher Dean	17%	12%	21%	16%	16%	17%	15%	18%	15%	18%	17%	23%	17%	12%	15%	17%	19%	14%
Don't know	46%	48%	44%	30%	38%	49%	54%	48%	51%	40%	43%	42%	46%	45%	51%	46%	53%	45%
Not applicable - I am unfamiliar with this double act	12%	14%	11%	43%	22%	10%	4%	4%	10%	16%	11%	10%	12%	22%	11%	13%	11%	12%

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Who do you prefer out of: Ginger Rogers and Fred Astaire

Unweighted base	2098	981	1117	224	246	346	495	787	1307	791	465	313	194	253	491	1716	134	248
<b>Base: All GB Adults</b>	<b>2098</b>	<b>1007</b>	<b>1091</b>	<b>252</b>	<b>325</b>	<b>353</b>	<b>434</b>	<b>734</b>	<b>1154</b>	<b>944</b>	<b>516</b>	<b>344</b>	<b>201</b>	<b>269</b>	<b>480</b>	<b>1811</b>	<b>105</b>	<b>183</b>
Ginger Rogers	17%	18%	16%	12%	8%	11%	17%	26%	16%	18%	20%	16%	14%	18%	16%	17%	10%	21%
Fred Astaire	24%	20%	27%	11%	15%	21%	27%	32%	24%	24%	26%	28%	25%	21%	21%	24%	26%	21%
Don't know	40%	42%	39%	20%	37%	51%	48%	39%	44%	36%	37%	42%	37%	41%	42%	40%	43%	42%
Not applicable - I am unfamiliar with this double act	19%	20%	17%	57%	40%	16%	8%	3%	16%	22%	17%	14%	24%	20%	22%	19%	21%	16%